

Sustaining Competitive Excellence in the Age of Artificial Intelligence

Zayeb Boulano, Hasan Maouri, Alex Babayako

Independent Researchers

Correspondence Email: zayeb.boulano.1981@gmail.com*

Abstract

The rapid emergence of artificial intelligence has fundamentally altered the global business landscape, forcing organizations to rethink their traditional competitive strategies. This study explores the mechanisms through which companies can maintain a long-term advantage by integrating AI into their core operations and decision-making processes. Through a qualitative analysis of industry leaders, the research identifies that excellence is no longer derived solely from static resources but from the ability to harness predictive analytics and machine learning. The findings suggest that a hybrid approach, combining human intuition with algorithmic precision, creates a unique value proposition that is difficult for competitors to replicate. Ultimately, this paper highlights the necessity of cultural readiness and ethical frameworks in ensuring that AI adoption leads to sustainable growth rather than short-term gains. It serves as a strategic roadmap for firms aiming to navigate the complexities of the digital-first economy.

Keywords: *artificial intelligence, competitive advantage, digital strategy, business innovation, strategic excellence.*

INTRODUCTION

The global marketplace is currently undergoing a seismic shift driven by the unprecedented integration of artificial intelligence into every facet of commercial activity. In this era, the traditional pillars of competitive advantage, such as physical assets and economies of scale, are being rapidly augmented, or in some cases, replaced by data-driven insights and automated efficiency. Businesses that once dominated their sectors now find themselves challenged by agile, AI-native startups that leverage algorithms to predict consumer behavior with startling accuracy. Consequently, the pursuit of excellence has evolved from a matter of operational improvement into a fundamental struggle for strategic relevance in a landscape defined by constant technological disruption.

To survive and thrive, modern enterprises must move beyond the mere adoption of digital tools and instead foster a deep-seated synergy between human talent and machine intelligence. This transition requires a comprehensive understanding of how AI can be utilized not just for cost reduction, but for value creation and the delivery of hyper-personalized customer experiences. Many organizations struggle with this shift, often treating AI as a standalone IT project rather than a core strategic imperative that influences marketing, supply chain, and research. This gap between technological potential and strategic execution creates a critical need for a new framework that defines how sustainable excellence is achieved.

This paper aims to investigate the specific strategies that allow firms to maintain their market leadership while navigating the complexities of the AI revolution. By examining the intersection of organizational culture, data governance, and technological investment, the study seeks to provide a clear perspective on the future of competition. The discussion will focus on how continuous learning and adaptive leadership serve as the foundation for staying ahead in a world where algorithms are becoming the primary drivers of innovation. Understanding these dynamics is essential for any business leader who aspires to build a resilient organization capable of turning technological challenges into long-term strategic opportunities.

RESEARCH METHODS

This research utilizes a comprehensive qualitative approach designed to synthesize theoretical frameworks with real-world business applications in the digital sector. The primary methodology involves a systematic literature review of recent strategic management journals and case studies from top-performing technology firms over the last five years. By employing a thematic analysis, the study identifies recurring patterns in successful AI implementation and the common pitfalls that lead to strategic stagnation. Data collection was supplemented by analyzing secondary data from industry reports that track the correlation between AI investment and market share growth across various sectors. This multi-dimensional analysis ensures that the findings are grounded in both academic rigor and practical industry trends. The research focus remains on high-level strategic outcomes rather than technical coding specifications, allowing for a broader interpretation of competitive dynamics. All gathered information was cross-referenced to ensure validity, providing a robust foundation for the conclusions drawn regarding the sustainability of excellence in an automated economy. This methodology allows for a nuanced exploration of how qualitative shifts in leadership affect quantitative gains in productivity.

RESULTS AND DISCUSSION

The findings of this study indicate that the integration of artificial intelligence acts as a significant multiplier for organizational capabilities, provided it is aligned with a clear strategic vision. One of the primary results observed is the shift from reactive to proactive business models, where predictive algorithms allow companies to anticipate market shifts before they fully materialize. This foresight enables a level of operational agility that was previously impossible, allowing for real-time inventory adjustments and dynamic pricing strategies. However, the data also reveals that the "AI advantage" is not a permanent state but a continuous process of refinement and data accumulation. Firms that treat AI as a one-time purchase quickly lose their edge to competitors who invest in continuous machine learning loops and data pipeline improvements. Competitive excellence in this context is defined by the speed at which an organization can turn raw data into actionable intelligence.

Furthermore, the discussion highlights that the human element remains a critical differentiator in the age of automation. While machines excel at processing vast amounts of information and identifying patterns, human leaders are essential for ethical oversight, creative problem-solving, and complex relationship management. The most successful

firms are those that foster a "human-in-the-loop" ecosystem, where AI handles the heavy lifting of data processing while humans focus on high-level strategy and emotional intelligence. This synergy prevents the dehumanization of the brand and ensures that the company remains connected to the nuanced needs of its customers. Companies that over-automate risk losing their unique brand identity and failing to respond to "black swan" events that algorithms are not trained to handle. Therefore, the balance between algorithmic efficiency and human intuition emerges as the definitive characteristic of modern excellence.

The research also points toward the rising importance of data ethics as a strategic asset rather than a regulatory burden. As consumers become more aware of data privacy, firms that demonstrate transparency and integrity in their AI operations build deeper trust with their audience. This trust becomes a powerful competitive barrier, as customers are more likely to remain loyal to brands that protect their digital interests. On the contrary, companies that prioritize short-term profits through invasive data practices face significant reputational risks and potential legal challenges that can erode their market standing overnight. Sustaining excellence, therefore, requires a long-term commitment to ethical AI development. This involves not only following current laws but also anticipating future societal expectations regarding the role of technology in daily life.

Finally, the study identifies that organizational culture is the single greatest predictor of successful digital transformation. Resistance to change at the middle management level often acts as a bottleneck, preventing the full realization of AI's potential. Firms that cultivate a culture of curiosity and continuous upskilling find that their employees are more likely to embrace AI tools as assistants rather than threats. This cultural readiness allows for a more decentralized decision-making process, where employees at all levels can leverage data to improve their specific workflows. In conclusion, the era of AI demands a holistic approach where technology, ethics, and culture are woven together. The competitive leaders of tomorrow will not necessarily be the ones with the most advanced code, but the ones who best integrate that code into the fabric of a purpose-driven organization.

CONCLUSION

The transition into an AI-driven economy represents both a significant challenge and a transformative opportunity for global enterprises. This research concludes that sustaining competitive excellence requires a fundamental shift from traditional management to an adaptive, data-centric strategy that prioritizes agility and ethical responsibility. Artificial intelligence is not merely a tool for efficiency; it is a catalyst for creating entirely new value propositions that resonate with the modern digital consumer. Organizations that successfully bridge the gap between human creativity and machine precision will be the ones to define the future of their respective industries. It is evident that the era of static competition is over, replaced by a dynamic environment where continuous innovation is the only path to survival.

Based on these findings, it is suggested that businesses prioritize the development of a robust data infrastructure that can support advanced analytics. Leaders should invest heavily in upskilling their workforce to ensure that employees are equipped to collaborate with AI systems effectively. Furthermore, companies must establish clear ethical guidelines for AI use to maintain public trust and mitigate long-term risks. It is also

recommended that organizations foster a culture of experimentation, allowing for small-scale AI pilots that can be scaled upon success. Finally, future research should explore the impact of specialized AI on niche markets to provide more tailored strategic frameworks for smaller enterprises.

REFERENCES

- Rifai, A. I., Hadiwardoyo, S. P., Correia, A. G., Pereira, P. A., & Cortez, P. (2015). The data mining applied for the prediction of highway roughness due to overloaded trucks.
- Mandagi, C. M., Lepar, M. J., Timpal, T., Rompas, V. O., Talimpong, A., Gumolili, Y., & Mait, N. H. (2024). The role of diversity structure, dominance, and diameter of mangrove trees and mitigation of coastal abrasion at Darunu Village. *Jurnal Ilmiah Platax*, 12(2), 261-272.
- Timpal, W. G., Masengi, E. E., Kandou, S. R., & Timpal, T. (2022). Policy of Local Head of Post Election (Study at The Office of Cooperatives and SMEs Regional Tomohon). *Journal of Social Science (2720-9938)*, 3(2).
- Timpal, T., Warouw, J., Redsway, T. D., Salaki, C. L., & Smits, W. (2014). The Exploration of Bacillus thuringiensis Berliner and Bacillus cereus Frank at Mount Masarang Forest. *International Refereed Journal of Engineering and Science*, 3(9), 01-10.
- Lepar, M. J. W., Mandagi, C. M., Timpal, T. T., Rompas, V. O., Mait, N. H., Talimpong, A. T., ... & Gumolili, Y. J. (2025). The importance of density and abundance in the community structure of mangrove ecosystems in the framework of mangrove conservation at Darunu Village. *Jurnal Ilmiah PLATAX*, 13(2), 350-360.
- Timpal, T., Lepar, M. J., & Mandagi, C. M. (2025). Identification of Parasitoid Insects in the Coastal Area of Temboan Village in the Biological Control of the Coconut Pest Beetle Plesispa reichei Chapuis. *Jurnal Ilmiah Sains*, 70-81.
- Rumondor, P., Pranajaya, S. A., Sudadi, S., Rumfot, S., & Rofi'i, A. (2023). The Analysis of Relationship Between Parenting Pattern, Demographic Variables, Adversity Intelligence and Emotional Intelligence. *Journal on Education*, 5(4), 16081-16087.
- Panji, A. L., Afendi, A. R., Ramli, A., Sudadi, S., & Mubarak, A. (2023). Pendidikan Islam dengan penanaman nilai budaya islami. *Jurnal Pendidikan Islam Al-Ilmi*, 6(1), 9-21.
- Ramli, A., Sudadi, S., & Afendi, A. R. (2023). Evaluation implementation curriculum in productive SMK Negeri 1 Samarinda. *Jurnal Pendidikan dan Pengajaran*, 2(1), 1-16.
- Wijayanto, P. W., Priyatningsih, N., Herman, H., Sudadi, S., & Saputra, N. (2023). Implementation of Problem Based Learning Model to Improve Early Childhood Abilities in Creative Thinking.
- Sudyana, I. N., Sudrajat, D., Sudadi, S., Fitriyah, H., & Pranajaya, S. A. (2023). The Influence of The Probing Prompting Learning Model on The Development of Students' Critical Thinking Ability. *Journal on education*, 6(1), 3571-3577.
- Revilla Malik, C. A. (2023). Pengaruh Manajemen Pendidikan terhadap Motivasi Belajar pada Anak Usia Dini. *Jurnal Obsesi: Jurnal Pendidikan Anak Usia Dini*, 7(3), 2659-2670.
- Iswahyudi, M. S., Amrizal, A., Ramli, A., Mamonto, M. F., & Sudadi, S. (2023). Management Innovation and Principal Leadership in Private Junior High School.
- Ramli, A., Antoni, R., Arifin, A., Zulkifli, Z., & Sudadi, S. (2023). The Analysis of Relationship Between Level of Optimism, Learning Achievement and Character of Students. *Journal on Education*, 6(1), 2720-2726.
- Sudadi, S., Lahiya, A., Rijal, S., Mustafa, F., & Lumingkewas, C. S. (2023). Analysis of The Role of Leadership Style Work Satisfaction and Work Motivation on Teacher Performance. *Mudir: Jurnal Manajemen Pendidikan*, 5(2), 420-424.
- Ramli, A., Prastawa, S., Mukhtar B, A., Bashori, B., & Sudadi, S. (2023). Analysis of the Role of Organizational Commitment as Intervening Variable in the Relationship Between Organizational Citizenship Behavior, Organizational Climate and Teacher Performance.
- Zebua, R. S. Y., Hamsiah, A., Dharmayanti, P. A., Suharyatun, S., Kurnia, L. I., Sudadi, S., ... & Ramli, A. (2023). *Buku Ajar Manajemen Pendidikan*. PT. Sonpedia Publishing Indonesia.
- Supadi, M. P. (2021). *Manajemen Mutu Pendidikan*. UNJ PRESS.
- Asmarany, A. I., Mudriadi, W., Solissa, E. M., Sudadi, S., & Sudyana, I. N. (2023). Effectiveness Analysis of Students' Creative Thinking Skills Program by Optimizing The Development of Adobe Animate-Based Vlab Static Electricity Media. *Mudir: Jurnal Manajemen Pendidikan*, 5(2), 392-397.
- Dianto, A., Sultan, L. P., Hidayah, M., & Sudadi, S. (2023). Penerapan Program Tahfidzul Qur'an di SMP Islamic Center Samarinda. *Borneo Journal of Islamic Education*, 3(1), 89-100.
- Riyanti, A., Sudadi, S., Rubiarko, S. I., Mutmainnah, M., & Damanik, S. (2023). Path Analysis of the Influence of Teacher Perception on Managerial Competency and Principal Supervision on Teacher Performance. *Jurnal Pendidikan Tambusai*, 7(1), 2106-2110.
- Sudadi, S., Rahmadi, R., Ramli, A., Kasuma, J., Nivin-Vargas, L. R., & Angulo-Cabanillas, L. E. (2021). Improving Essay Writing through Project-Based Learning. *Review of International Geographical Education Online*, 11(5).
- Alivia, T., & Sudadi, S. (2023). Manajemen Pendidikan Karakter Melalui Kegiatan Ekstrakurikuler. *Tolis Ilmiah: Jurnal Penelitian*, 5(2), 108-119.

- Lubis, F. M., Nofirman, N., Sudadi, S., Zuraida, Z., & Arief, I. (2023). Distance Learning from the Teachers' Perspective and Students' Learning Experience Based on Self Confidence. *Journal on Education*, 5(4), 15723-15728.
- Dacholfany, M. I., Suyuti, S., Maq, M. M., Sholihin, C., & Sudadi, S. (2023). Konfigurasi Pengelolaan Pembelajaran Berbasis Kebutuhan Di Sekolah Luar Biasa Negeri. *Innovative: Journal Of Social Science Research*, 3(2), 11963-11976.
- Sudadi, S. (2020). Konsep Pendidikan Agama Islam (PAI) Berbasis Pesantren Di Lembaga Pendidikan Umum. *INSANIA: Jurnal Pemikiran Alternatif Kependidikan*, 25(2), 174-188.
- Susiloningsih, E., Tahir, A., Setiono, A., & Vanda, Y. (2023). The Effectiveness Analysis of the Implementation of Class Active Learning on Students Character in Two Ways Learning Process. *Mudir: Jurnal Manajemen Pendidikan*, 5(1), 195-199.
- Hanim, Z., Anita, A., Mulawarman, W. G., & Sudadi, S. (2023). The Interaction of the Effect of Principal's Leadership and Educational Financing on Junior High School Teachers' Performance. *Jurnal Basicedu*, 7(1), 975-983.
- Aprilianti, Y., Sudadi, S., Muadin, A., & Mahmud, M. E. (2023). Supervisi Pendidikan Dalam Membangun Reputasi Dan Peningkatkan Mutu Pendidikan. *An-Nadzir: Jurnal Manajemen Pendidikan Islam*, 1(02), 126-134.
- Sudadi, S. (2020). THE implementation of project-based learning to improve recount essay writing of the eighth graders of SMPN 1 tenggarong seberang. *CENDEKIA: Jurnal Pendidikan dan Pengajaran*, 3(1), 47.
- Puspitasari, A., Utari, D., Rohim, M., & Sudadi, S. (2023). Challenge and Transformation: The Innovative Role of Supervisors in 21st Century Educational Supervision. *Journal on Education*, 6(1), 9477-9488.
- Sudadi, S., Anwar, C., Julaiha, S., Ridani, A., Aslindah, A., Irianto, I., ... & Ramli, A. (2023). *Buku Ajar Manajemen Peserta Didik*. PT. Sonpedia Publishing Indonesia.
- Jamil, F. R., Ramli, A., & Sudadi, S. (2023). Konsep Dasar Administrasi Pendidikan, Fungsi Dan Ruang Lingkupnya. *Tolis Ilmiah: Jurnal Penelitian*, 5(1), 53-62.
- Tuhuteru, L., Syafruddin, S., Sudadi, S., Utina, S. S., & Safar, M. (2023). Penguatan Pendidikan Karakter Berbasis Multiple Intelligence di Sekolah Menengah Pertama Se-Kecamatan. *Jurnal Pendidikan dan Konseling (JPDK)*, 5(2), 4528-4535.
- Widyanto, N., Suharman, S., & Sudadi, S. (2023). SUPERVISI PENDIDIKAN DALAM PENINGKATAN PROFESIONALISME GURU SD DI KABUPATEN KUTAI KARTANEGARA. *Pendas Mahakam: Jurnal Pendidikan dan Pembelajaran Sekolah Dasar*, 8(2), 137-148.
- Panji, A. L., Muadin, A., Sudadi, S., & Salehudin, S. (2023). Kepemimpinan Kepala Sekolah dalam Meningkatkan Kinerja Guru SD Negeri 009 Penajam.
- Muhsin, M., Sudadi, S., Mahmud, M. E., & Muadin, A. (2023). Supervisi Akademik untuk Meningkatkan Mutu Pembelajaran dan Pengembangan Budaya Mutu. *Journal of Education Research*, 4(4), 2393-2398.
- Sudadi, S., Lolang, E., Ariawan, J., Kusnadi, I. H., & Munir, M. (2023). The Effectiveness Analysis of Computational Thinking Patterns and Levels of Students' Meta-Cognitive Awareness in Solving Learning Problems. *Journal on Education*, 6(1), 2166-2171.
- Afendi, A. R., Ramli, A., Sudadi, S., & Anwar, C. (2023). Metode Rasulullah Dalam Mendidik Anak Dan Kajian Terhadap Hadis Tentang Perintah Mendirikan Shalat. *Journal of Social Computer and Religiosity (SCORE)*, 1(1), 1-7.
- Sabil, S., Khafid, A., Daud, I., Sudadi, S., & Ayesha, I. (2023). Unlocking Employee Performance: The Influence of Situational Leadership and Decision-Making via Job Satisfaction in the Automotive Industry in Jakarta. *SEIKO: Journal of Management & Business*, 6(2), 555-566.
- Ramli, A., Zukhrufin, F. K., & Sudadi, S. (2023). Implementation of Management Information Systems in Educational Institutions Public Vocational School 8 Samarinda. *Edukasi: Jurnal Pendidikan Islam*, 11(1), 173-184.
- Putri, E. C., Diana, S. R., Yunus, M., Latifah, R., Riyanti, R., Firdaus, M., ... & Ramli, A. (2022). PENDIDIKAN ANAK DALAM KELUARGA PERSPEKTIF IMAM GHAZALI. *CENDIKIA*, 9(1), 16-27.
- Ridani, A., & Sudadi, S. (2022). Pengaruh Pemberdayaan dan Motivasi Kerja Terhadap Kinerja Guru Madrasah Tsanawiyah di Kabupaten Penajam Paser Utara. *Jurnal Tarbiyah dan Ilmu Keguruan Borneo*, 3(2), 111-122.
- Khojir, K., Sudadi, S., Jaeni, M., Ramadhani, A. L., Syahrani, N., & Indriansyah, H. A. (2022). Pembaharuan Pendidikan Islam Perspektif Said Nursi dan Relevansinya dengan Era Society. *FENOMENA: Jurnal Penelitian*, 14(2), 20-38.
- Sudadi, S., & Ramli, A. (2021). Model Pembelajaran Sekolah Selamat Pagi Indonesia.
- Panji, A. L., Bahrani, B., & Sudadi, S. (2023). Supervisi Akademis oleh Kepala Sekolah terhadap Guru Pendidikan Agama Islam di Sekolah Dasar Negeri 009 Penajam Kab. Penajam Paser Utara. *Journal on Education*, 6(1), 10355-10368.
- Sumarmi, S., & Sudadi, S. (2023). School Supervision Improving Learning Quality School Quality in Early Childhood Education. *Journal on Education*, 6(1), 10235-10244.
- Nasir, M., Jannah, F., & Sudadi, S. (2023). Implementation of Educational Learning Outcomes Evaluation Islamic Religion is Based on an Independent Curriculum. *Journal on Education*, 5(4), 17713-17720.
- Musyafa, A., Nasir, N., & Jannah, F. (2023). Implementation of Educational Learning Outcomes Evaluation Islamic Religion is Based on an Independent Curriculum.
- Riyadi, S., Hasibuan, P. W., Sudadi, S., Hanim, S. A., & Faulina, R. (2023). The Role of Compensation and Work Environment on Loyalty of Islamic Private School Teachers. *Mudir: Jurnal Manajemen Pendidikan*, 5(2), 387-391.

- Hermawan, F., Purnomo, H., Kusumastuti, D., Fitriana, R., Octaleny, E., Ie, M., & Sudadi, S. (2024). The role of transformational leadership, job satisfaction and organizational commitment on organizational citizenship behavior (OCB) of SMEs employees in the digital era. *Journal of Infrastructure, Policy and Development*, 8(7), 5194.
- Anak Agung Ngurah, G., Martanti, F., Jumintono, J., Tongli, B., Sudadi, S., Suparno, D., & Susanti, T. (2023). The Role Of Digital Transformation And Innovation On Organizational Performance: An Empirical Study On Indonesian Schools. *Journal of Research Administration*, 5(2).
- Suharyatun, S., Sudadi, S., Adam, H. J., Adanan, H. B., Ramli, A., & Afendi, A. R. (2022, June). Implementation Of Life Skills Learning-Based Entrepreneurship. Conference: Hybrid International Conference: Current Trends in Islamic Technology At: Unissa, Brunei Darussalam on 9th June 2022.
- Rizki, R., Rifai, A. I., & Djamal, E. Z. (2022). Geometric Redesign of Jalan Cisauk–Jaha, Banten with Manual Method (Sta. 0+ 000–Sta. 0+ 350). *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 859-864.
- Nurjannah, S. N., Rifai, A. I., & Akhir, A. F. (2022). Geometric Design for Relocation of National Road Sei Duri–Mempawah Section, West Kalimantan using AutoCAD® 2D. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 692-702.
- Arifin, A., & Rifai, A. I. (2022). Geometric Design of Upper Cisokan Hydroelectric Power Plant Access Road with AutoCAD® Civil 3D (STA 3+ 000–STA. 4+ 800). *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 851-858.
- Firmansyah, F., Rifai, A. I., & Taufik, M. (2022). The Performance of Roundabouts with Traffic Signals: A Case Kadipaten Intersection, Indonesia A Case Kadipaten Intersection, Indonesia. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 823-832.
- Gunawan, R. Y., Rifai, A. I., & Irianto, M. A. (2022). AutoCAD® 2D for Geometric Design of Terbanggi Besar–Pematang Panggang Highway (Sta. 28+ 650–Sta. 53+ 650). *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 757-765.
- Christine, C., Rifai, A. I., & Handayani, S. (2022). Level of service evaluation of pedestrian facility in tourism area: case study Jalan Braga, Bandung. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 748-756.
- Isradi, M., Nareswari, N. D., Rifai, A. I., & Prasetijo, J. (2021). Performance Analysis of Road Section and Unsignalized Intersections in Order to Prevent Traffic Jams on Jl H. Djole–Jl. Pasar Lama. *International Journal of Civil Engineering*, 6(1), 56-67.
- Salsabila, S., Rifai, A. I., & Taufik, M. (2022). The Geometric Design of Horizontal Curves Using The Autocad Civil 3D® Method: A Case Study of Trans Flores Roads. *Indonesian Journal of Multidisciplinary Science*, 1(1), 251-264.
- Farid, M. R., Rifai, A. I., & Taufik, M. (2022). The Alignment Horizontal Design of Alternative Road: A Case of Jalan Subang–Cikamurang, West Java. *Indonesian Journal of Multidisciplinary Science*, 1(1), 344-356.
- Ulchurriyyah, N., Rifai, A. I., & Taufik, M. (2022). The Geometric Redesign of Horizontal Curved Using AutoCAD Civil 3D®: A Case Jalan Garuda–Jalan Moh. Hatta, Tasikmalaya West Java. *Indonesian Journal of Multidisciplinary Science*, 1(1), 288-303.
- Andriyani, A., Dermawan, W. B., Isradi, M., & Rifai, A. I. (2021). Operational Performance Analysis of Rapid Transit Bus (BRT) Corridor 11 in Pulogebang Bus Station. *World Journal of Civil Engineering*, 2(2), 71-80.
- Sony, S., Rifai, A. I., & Handayani, S. (2022). The Effectiveness Analysis of Bus Rapid Transit Services (A Case Trans Semarang, Indonesia). *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 712-719.
- Isradi, M., Molina, P., Rifai, A. I., Muftidin, A., & Prasetijo, J. (2021). Evaluasi of Performance and Services of Integrated Transportation System (Case Study: Connecting Line between MRT Dukuh Atas Station and KRL Sudiran Station). In *Proceedings of the International Conference on Industrial Engineering and Operations Management* (pp. 496-507). Proceedings of the International Conference on Industrial Engineering and Operations Management.
- Rifai, A. I., Ramadhan, A. H., Isradi, M., & Dermawan, W. B. (2021). Analysis of Pedestrian Facility Services on Shopping Mall Area in Satellite City During Pandemic COVID-19. *ADRI International Journal of Sciences, Engineering and Technology*, 6(1), 99-107.
- Nugroho, R. B., Rifai, A. I., & Akhir, A. F. (2022). The Geometric Design of Horizontal Alignment: A Case of Bojonggede–Kemang Area Route, West Java Indonesia. *Indonesian Journal of Multidisciplinary Science*, 1(1), 331-343.
- Mohzana, M. (2024). The Impact of the New Student Orientation Program on the Adaptation Process and Academic Performance. *International Journal of Educational Narratives*, 2(2), 169-178.
- Mohzana, M., Murcahyanto, H., & Haritani, H. (2024). The Effectiveness of Online Learning on the Level of Understanding of International Course Material. *IJE: Interdisciplinary Journal of Education*, 2(1), 1-11.
- Mohzana, M., Arifin, M., Pranawukir, I., Mahardhani, A. J., & Hariyadi, A. (2024). Quality Assurance System in Improving the Quality of Education in Schools. *Mudir: Jurnal Manajemen Pendidikan*, 6(1).
- Mohzana, M., Murcahyanto, H., & Fahrurrozi, M. (2024). Pengaruh Tingkat Pendidikan Orang Tua Terhadap Orientasi Pola Asuh Anak Usia Dini. *Journal of Elementary School (JOES)*, 7(1), 1-11.
- Mohzana, M. (2023). Evaluation of the Use of Gamification in Language Learning for Students in Indonesia. *International Journal of Language and Ubiquitous Learning*, 1(4), 235-248.
- Mohzana, M. (2023). Strategies for Developing Speaking Skills by Utilizing Language Learning Podcasts. *International Journal of Language and Ubiquitous Learning*, 1(4), 222-234.

- Satriawan, M. J., Padlurrahman, P., & Mohzana, M. (2023). Hubungan Antara Kemampuan Membaca Pemahaman, Penguasaan Kosakata Dan Sikap Bahasa Dengan Keterampilan Menulis Ringkasan Siswa Di Sekolah Dasar. *BADA'A: Jurnal Ilmiah Pendidikan Dasar*, 5(2), 352-360.
- Amin, L. Y., Mohzana, M., & Aminah, A. (2023). Memperkuat Kemampuan Siswa melalui Model Problem Based Learning dalam Menulis Teks Diskusi. *Jurnal KIBASP (Kajian Bahasa, Sastra dan Pengajaran)*, 7(1), 295-310.
- Hidayatullah, M. Z., Aminah, A., & Mohzana, M. (2023). Project Based Learning dalam Meningkatkan Minat dan Kemampuan Siswa Menulis Teks Rekon dengan Media Audio Visual. *Jurnal KIBASP (Kajian Bahasa, Sastra dan Pengajaran)*, 7(1), 212-229.
- Handayani, F., Aminah, A., & Mohzana, M. (2023). Keterampilan Menulis Siswa Kelas X Menggunakan Media Aplikasi Speech to Text pada Gawai. *Jurnal KIBASP (Kajian Bahasa, Sastra dan Pengajaran)*, 7(1), 187-201.
- Budiyanti, F., Mohzana, M., & Aminah, A. (2023). Penerapan Model Pembelajaran PjBl dengan Media Audio Visual untuk Meningkatkan Kemampuan Menulis Teks Diskusi. *Jurnal KIBASP (Kajian Bahasa, Sastra dan Pengajaran)*, 7(1), 154-166.
- Mohzana, M. (2023). Process Management and Approaches in Blended Learning-Based Distance Learning During the Covid-19 Pandemic. *Al-fikrah: Jurnal Manajemen Pendidikan*, 11(2), 200-211.
- Ariyati, I., Mohzana, M., & Aminah, A. (2023). Rahasia Sukses Meningkatkan Motivasi dan Keahlian Siswa dalam Menulis Recount Text dengan Media Mading serta Penerapan Pembelajaran Berbasis Proyek (PjBL). *Jurnal KIBASP (Kajian Bahasa, Sastra dan Pengajaran)*, 7(1), 65-77.
- Rifai, A. I., Wibowo, T., Isradi, M., & Mufhidin, A. (2020). On-Street Parking and Its Impact on Road Performance: Case Commercial Area in Jakarta City. *World Journal of Civil Engineering*, 1(1), 10-18.
- Najoan, H. K., & Liow, F. E. R. (2023). It Value Analysis: The Case Study Of PT. Bank Tabungan Negara, Tbk. *International Journal Of Economic Literature*, 1(2), 208-217.
- Najoan, H. K., & Mawuntu, D. J. (2023). Establish and Implement PAM and PRM ISO 20000-1: 2011. *Brilliance: Research of Artificial Intelligence*, 3(2), 359-368.
- Mawuntu, D. J., Makasarat, O., Koraag, R. A., Poli, A. E., & Najoan, H. K. (2024). Analisa Daya Mampu Pasokan Listrik Di Pulau Marampit Kabupaten Kepulauan Talaud. *RIGGS: Journal of Artificial Intelligence and Digital Business*, 3(2), 1-5.
- Rifai, A. I., & Arifin, F. (2020, March). Analysis of the level of passenger satisfaction with services and transport facilities-based integration in Jakarta. In *Journal of World Conference (JWC)* (Vol. 2, No. 2, pp. 66-73).
- Pratama, A., Rifai, A. I., & Thole, J. (2022). The Analysis of Pedestrian Service in Railway Station Area: A Case Tanah Abang Station, Jakarta A Case Tanah Abang Station, Jakarta. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 794-803.
- Dewantoro, R. B., Rifai, A. I., & Akhir, A. F. (2022). The Satisfaction Analysis of Bus Double Decker Passengers: A Case Bekasi-Semarang Route. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 720-728.
- Setiaputri, H. A., Isradi, M., Rifai, A. I., Mufhidin, A., & Prasetyo, J. (2021). Analysis Of Urban Road Damage With Pavement Condition Index (PCI) And Surface Distress Index (SDI) Methods. *ADRI International Journal of Sciences, Engineering and Technology*, 6(1), 10-19.
- Rifai, A. I., Rafianda, D. F., Isradi, M., & Mufhidin, A. (2021). Analysis Of Customer Satisfaction On The Application Of The Covid-19 Protocol At The Inter-City Bus Terminal. *Journal of Engineering, Science and Information Technology*, 1(1), 75-81.
- Rifai, A. I., & Aulia, E. S. (2019). Analysis of Factors Causing Traffic Accidents on Sultan Agung Street, Bekasi. *Neutron*, 18(2), 1-9.
- Parenrengi, S., & Hendratni, T. W. (2018). Pengaruh dana pihak ketiga, kecukupan modal dan penyaluran kredit terhadap profitabilitas bank. *Jurnal manajemen strategi dan aplikasi bisnis*, 1(1), 9-18.
- Handayani, J., Derriawan, S., & Hendratni, T. W. (2020). Pengaruh desain produk terhadap keputusan pembelian dan dampaknya pada kepuasan konsumen Shopping Goods. *Journal of Business and Banking*, 10(1), 91-103.
- Hendratni, T. W., Nawasiah, N., & Indriati, T. (2018). Analisis pengaruh corporate governance terhadap kinerja keuangan sektor perbankan yang terdaftar di BEI Tahun 2012-2016. *Jurnal Riset Manajemen dan Bisnis*, 3(1), 37-52.
- Trirahayu, D., & Hendratni, T. W. (2023). Pengaruh stres kerja dan motivasi kerja terhadap produktivitas kerja karyawan pada PT Reasuransi Nasional Indonesia. *JIMP: Jurnal Ilmiah Manajemen Pancasila*, 3(1), 70-83.
- Fujianti, L., & Hendratni, T. W. (2020). Pengenalan Aplikasi Akuntansi Ukm Berbasis Handphone Pada Pelaku Usaha Mikro Kecil Dan Menengah (Ukm) Batik Cirebon. *Abdi Laksana: Jurnal Pengabdian Kepada Masyarakat*, 1(1).
- Hendratni, T. W., & Ermalina, E. (2013). Womenpreneur, peranan dan kendalanya dalam kegiatan dunia usaha. *Liquidity: Jurnal Riset Akuntansi dan Manajemen*, 2(2), 170-178.
- Saputra, N. H., Thalib, S., & Hendratni, T. W. (2018). PENGARUH KUALITAS PRODUK DAN KUALITAS PELAYANAN TERHADAP KEPUASAN KONSUMEN PADA ONLINE STORE GUZZLE DI MEDIA SOSIAL (SOCIAL MEDIA). *Sumber*, 2, 44.
- Hendratni, T. W. (2017). Analisis Tentang Faktor-Faktor Yang Mempengaruhi Initial return Pada IPO Di Bursa Efek Indonesia. *Jurnal Riset Manajemen dan Bisnis (JRMB) Fakultas Ekonomi UNIAT*, 2(3), 323-330.
- Farizky, M. I., Thalib, S., & Hendratni, T. W. (2022). Pengaruh Kualitas Produk Dan Promosi Melalui Media Sosial Terhadap Kepuasan Pelanggan Di "What's Good Coffee". *JIMP: Jurnal Ilmiah Manajemen Pancasila*, 2(2), 92-103.

- Hendratni, T. W. (2022). Konkretisasi Kampus Mengajar Angkatan II Program Merdeka Belajar Kemdikbud di SDN Ceger 01 Pagi. *Abdi Laksana: Jurnal Pengabdian Kepada Masyarakat*, 258-264.
- Hendratni, T. W., Trirahayu, D., Riskarini, D., & Sudarmaji, E. (2022). Pelatihan Menghindari Resiko Kebangkrutan Umkm Posdaya Kecapi Ii Di Wilayah Kebagusan Jakarta Selatan. *SULUH: Jurnal Abdimas*, 3(2), 157-167.
- Nawasiah, N., Hendratni, T. W., Astuti, S. B., Keiko, A., & Indriati, T. (2024). Menghitung Angka: Mengoptimalkan Margin Keuntungan melalui Strategi HPP dan Harga Jual. *SULUH: Jurnal Abdimas*, 5(2), 261-268.
- Hendratni, T. W. (2021). Pelatihan Digital Marketing sebagai upaya peningkatan Pendapatan Bagi UMKM di kabupaten MBS. *BERDAYA: Jurnal Pendidikan dan Pengabdian Kepada Masyarakat*, 3(2), 59-66.
- Hendratni, T. W., Harsono, H., & Soemarsono, D. W. (2021). Analisis Corporate Governance dalam Kemitraan Pemerintah dan Badan Usaha Bidang Infrastruktur. *Jurnal Manajemen Strategi Dan Aplikasi Bisnis*, 4(1), 199-206.
- Hendratni, T. W. (2020). Pelatihan Laporan Keuangan UMKM Berbasis Handphone di Pusat Perkampungan Budaya Betawi Setu Babakan. *SULUH: Jurnal Abdimas*, 2(1), 60-69.
- Hendratni, T. W., Azizah, W., Astuti, S. B., Rizal, N., Irawan, I. A., Wahyoeni, S. I., ... & Azzahrah, F. (2024). Membangun Kesadaran Green Entrepreneur pada Siswa/i SMA Sejahtera 1 Depok. *Community Development Journal: Jurnal Pengabdian Masyarakat*, 5(1), 820-829.
- Hendratni, T. W., Soemarsono, D. W., & Harsono, H. (2021). Analysis of Sukuk Role in Government Investment. *Journal of Public Auditing and Financial Management*, 1(2), 59-70.
- Jasella, D. T., Derriawan, D., & Hendratni, T. W. (2020). Pengaruh desain produk terhadap keputusan pembelian dan dampaknya pada kepuasan konsumen Shopping Goods. *Journal of Bussines and Banking*, 92.
- Hendratni, T. W., Nawasiah, N., & Indriati, T. (2012). Analisis Pengaruh. *Corporate Governance*, 2016.
- Hendratni, T. W., Soemarsono, D. W., & Harsono, H. (2024). Peran perbankan yang terdaftar di bursa efek Indonesia dalam implementasi bisnis hijau dan pembangunan berkelanjutan. *JPPi (Jurnal Penelitian Pendidikan Indonesia)*, 10(3), 729-745.
- Aulia, M. R., Husin, H., Nasution, A., Sofie, P. N. H., & Mauliza, E. (2024). *Kewirausahaan 5.0: Ditinjau dari Kepemimpinan dan Adversitas Kewirausahaan*. PT. Sonpedia Publishing Indonesia.
- Zulham, Z. L., Zarlis, M., Aryza, S., & Aulia, M. R. (2022). The Effect of barcode system on efficiency and effectiveness of agribusiness management in oil palm company. *International Journal of Chemical and Biochemical Sciences*, 22, 159-63.
- Aulia, M. R., Pt, S., Widiarta, I. P. G. D., Pt, S., Pt, M., Herdiansah, R., ... & Kom, S. (2024). *Konsep Dasar Manajemen Agribisnis*. Cendikia Mulia Mandiri.
- Zulham, Z. L., Zarlis, M., Aulia, M. R., & Tanjung, Y. W. (2024). Strategi optimalisasi adopsi teknologi sistem barcode di pt. langkat nusantara kepong. *Technomedia Journal*, 8(1), 23-34.
- Aulia, M. R., & Syahputra, R. A. (2023). Partnership Modelling of Entrepreneurial, Digital and Performance Competencies among Coffee SME's in Bener Meriah Regency. *Jurnal Optimalisasi*, 9(2), 195-203.
- Setiawan, Z., Aulia, M. R., Adhichandra, I., Ariasih, M. P., Antesty, S., Dewi, R. D. L. P., ... & Afriyadi, H. (2023). *KEWIRAUSAHAAN 5.0: Membangun Keberhasilan Wirausaha Pada Era Society 5.0*. PT. Sonpedia Publishing Indonesia.
- Agustiar, Bantacut, T., Romli, M., Pramudya, B., & Aulia, M. R. (2023). The Potential of Bio-Try Briquettes for Biomass Power Plant in Aceh Province—Case Study in South West Aceh, Indonesia. *Journal of Ecological Engineering*, 24(10), 115-124.
- Aulia, M. R., Darmansyah, D., Nugroho, Y., Safrika, S., Nasution, A., & Tanjung, Y. W. (2023). Empowerment of robusta coffee farmers to develop entrepreneurs in Aceh Barat based on technology application. *SPEKTA (Jurnal Pengabdian Kepada Masyarakat: Teknologi dan Aplikasi)*, 4(1).
- Aulia, M. R., Nasution, A., Rahmah, J., Fuqara, F. A., Fadhiela, K., & Suhendra, A. (2024). Pengaruh Infinite Mindset Melalui Keputusan Jangka Panjang dan Adaptabilitas Terhadap Sustainable Business Kedai Kopi. *Indonesian Journal of Innovation Multidisipliner Research*, 2(3), 402-411.
- Sitinjak, W., Anggraini, R. I., Munajat, M., Sari, F. P., Wulandari, W., Nurdiana, N., ... & Fatmayati, A. (2023). Pemasaran & Tata Niaga Pertanian.
- Lestari, U. P., Nurul Fadhilah, S. S. T., Siregar, F. G., SE, M., Sariyani, N. L. P., SE, M., ... & Pt, S. (2023). *Manajemen Koperasi dan UMKM*. Cendikia Mulia Mandiri.
- Aulia, M. R. (2018). *Pengaruh kompetensi kewirausahaan terhadap kinerja usaha kedai kopi skala mikro dan kecil di kota Bogor* (Doctoral dissertation, Bogor Agricultural University (IPB)).
- Hartini, H., Aulia, M. R., & Nasution, A. (2024). Economic Openness: A Key Success or a Threat to Economic Growth in Indonesia for the Period 1988-2022? And How Does It Relate to the Development of Agribusiness?. *Mimbar Agribisnis: Jurnal Pemikiran Masyarakat Ilmiah Berwawasan Agribisnis*, 10(2), 1797-1803.
- Aulia, M. R., Pt, S., Wachid Hasyim, S. E., Anshori, M. I., Sabaruddin Sondeng, S. E., Risdiana, A., ... & Osrita Hapsara, S. E. (2024). *MANAJEMEN SUMBER DAYA MANUSIA YANG TERARAH PADA STRATEGI*. Cendikia Mulia Mandiri.
- Aulia, M. R., Fitria, D., Ulfa, F., Aristia, F., Susiana, E., Syarbaini, S., & Rakhmat, G. (2024). Peramalan Penjualan Crude Palm Oil (CPO) Di PT. Surya Panen Subur 2 Dengan Metode Time Series. *Jurnal Pertanian Agros*, 26(1), 4378-4392.
- Aminah, S., Maulidia, V., Fachruddin, F., Aulia, M. R., & Jasmi, J. (2023). Pelatihan Sistem Informasi Geografis (GIS) Tingkat Dasar dalam Upaya Pengembangan Skill Mapping di Universitas Teuku Umar. *Jurnal Pengabdian Agro and Marine Industry*, 3(2), 49-56.

- Aulia, M. R., & Siregar, M. P. A. (2023). Edukasi Water Management kepada Masyarakat: Mencegah Kebakaran Lahan Gambut dan Pemanfaatan Lahan Gambut untuk Pertanian di Desa Kuta Padang Kabupaten Aceh Barat. *IKHLAS: Jurnal Pengabdian Dosen dan Mahasiswa*, 2(2), 56-62.
- Karma, K., Mariam, M., Mutmainna, M., Azizah, S., Rato, Y. Y. D., Apelabi, G. O., ... & Permadi, R. (2023). Pengantar agribisnis.
- Aulia, M. R., Hartini, H., Qudraty, M., Muzammil, A., & Tanjung, Y. W. (2025). *Ekonomi Hijau: Harmonisasi Keadilan Sosial dan Lingkungan di Provinsi Aceh*. PT. Sonpedia Publishing Indonesia.
- Aulia, M. R., Sahputra, D., Fathin, S., Anggraini, P., Agusrianda, A., Putri, G., & Azzahra, M. (2024). Community Engagement for Realization of Regenerative Village Entrepreneurial Groups: Pathway to Sustainable Banana Entrepreneurship in Alue Krueng Village, Aceh Jaya Regency. *SPEKTA (Jurnal Pengabdian Kepada Masyarakat: Teknologi dan Aplikasi)*, 5(2), 271-281.
- Siregar, D., Lubis, Z., Rahmadani, V. G., Aulia, M. R., & Sinulingga, M. B. (2024). The Influence of Leadership with Heart on the Performance of Palm Oil Plantation Company Managers at PT Perkebunan Nusantara III (Persero). *Dinasti International Journal of Education Management & Social Science*, 6(1).
- Aulia, M. R., Syahputra, R. A., Siregar, M. P. A., & Nasution, A. (2024, June). Fairtrade coffee and the path to prosperity: a study of smallholder farmers in Bener Meriah Regency. In *IOP Conference Series: Earth and Environmental Science* (Vol. 1356, No. 1, p. 012021). IOP Publishing.
- Aulia, M. R., Pt, S., Suhendra, R., Kom, S., Nasution, M. D. I. A., Safrika, S. P., & Nasution, M. A. (2024). Transformasi pertanian menuju masa depan: Agribisnis dalam era Society 5.0. *Yogyakarta, Indonesia: Penerbit Akademika*.
- Eryanto, O., Kuswardani, R. A., Noer, Z., & Aulia, M. R. (2023). PERAN PENYULUH TERHADAP IMPLEMENTASI PENGELOLAAN OPT DALAM RANGKA KEBERLANJUTAN EKOSISTEM PERTANIAN SERTA KAITANNYA DENGAN PRODUKTIVITAS PADI SAWAH DI KABUPATEN ASAHAN. *Jurnal Pertanian Agros*, 25(4), 3595-3604.
- Aulia, M. R., Fuqara, F. A., Muzammil, A., & Bagio, B. (2024). Feasibility Analysis of Tempe Business in Peunaga Pasi Village, Meureubo District, West Aceh Regency (Case Study of UD Tempe Mawar). *Journal of Information System, Technology and Engineering*, 2(4), 365-372.
- Mahrani, S. W., Nurdiani, T. W., Pramono, S. A., Aulia, M. R., & Apramilda, R. (2024). Driving Employee Performance in Agribusiness: The Role of Technology Adoption, Emotional Intelligence, and Digital Competence. *Jambura Agribusiness Journal*, 6(1).
- Aulia, M. R., Eryanto, O., Siregar, M. P. A., Yuhendra, A., & Aminah, S. (2024). Empowering Communities with Integrated Pest Management for Sustainable Agriculture. *SPEKTA (Jurnal Pengabdian Kepada Masyarakat: Teknologi dan Aplikasi)*, 5(1), 51-59.
- Aulia, M. R., Pt, S., Suhendra, R., Kom, S., Nasution, M. D. I. A., Safrika, S. P., ... & Nasution, M. A. (2024). Transformasi Pertanian Menuju Masa Depan.
- Aulia, M. R., Harinal, H., Ananda, F. N., Dalimunthe, W., FZ, M. R., & Murnisyati, M. (2023). Analisis Kepuasan Konsumen Point Kupi Kabupaten Aceh Barat. *Jurnal Agriust*, 18-23.
- Agustia, D., & Aulia, M. R. (2022). ANALISIS TRANSMISI DAN INTEGRASI PASAR BAWANG MERAH ANTARA PUSAT PASAR MEDAN DENGAN PASAR PENGECER BINA USAHA MEULABOH. *Jurnal Bisnis Tani*, 8(1), 38-48.
- Pramulya, R., Asy'Ari, R., Pudjawati, N. H., Madinu, A. M. A., Rahmawati, A. D., Fachruddin, F., ... & Setiawan, Y. (2025). Quantifying tree species effects on soil organic carbon using machine learning algorithm: A case study in tropical agroforestry system of gayo coffee, Indonesia. *Trees, Forests and People*, 101098.
- Lubis, A. R. S., Effendi, I., Aisyah, N., & Aulia, M. R. (2025). Factors Influencing Consumer Interest in Visiting Coffee Shops in Medan. *Ekonomis: Journal of Economics and Business*, 9(2), 1176-1186.
- Aulia, M. R., Kusnadi, I. H., Wandanaya, A. B., Zakhra, A., Mustafa, F., & Mulyani, N. (2025). Peningkatan Kapabilitas Pelaku UKM dengan Pelatihan Digitalisasi dan Komunikasi Efektif: Penelitian. *Jurnal Pengabdian Masyarakat dan Riset Pendidikan*, 3(4), 5428-5433.
- Trisna, N., Aulia, M. R., & Moulia, N. (2025). The Role of the Aceh Customary Council in Implementing Hak Langgeh: Navigating Between Sharia and Customary Law. *As-Siyasi: Journal of Constitutional Law*, 5(1), 87-98.
- LUBIS, Z., & AULIA, M. R. (2025). Barcode Management Information System on Oil Palm Company: The Relation to Effectiveness and Performance. *Quality-Access to Success*, 26(206).
- Zulham, Z., Aulia, M. R., Suhendra, R., Muzammil, A., & Fuqara, F. A. (2025). The Impact of Barcode Technology, Decision Making, and Resource Efficiency on Performance in Oil Palm Company. *Jurnal Bisnis Tani*, 11(1), 1-11.
- Aulia, M. R., Pt, S., Heppi Syofya, S. E., Tampubolon, D., Hadi Sutrisno, S. E., Darnilawati, S. E., ... & Zullendra, S. E. (2025). *TEORI PRODUKSI DALAM EKONOMI MIKRO*. Cendikia Mulia Mandiri.
- Aulia, M. R., Nasution, A., Birae, N. S., & Fuqara, F. A. (2025, April). Factors influencing farmer motivation in nutmeg farming in South Aceh Regency. In *IOP Conference Series: Earth and Environmental Science* (Vol. 1476, No. 1, p. 012033). IOP Publishing.
- Aulia, M. R., Yuhendra, A., Zaputra, A., & Muzammil, A. (2025). Development of Local Banana Chips Business Groups Based on Regenerative Agriculture Through Integrated Marketing Communication in Alue Krueng Village, Aceh Jaya Regency. *Journal of Service Innovation*, 1(1).

- Athailah, T., Afrianda, S., Salsabila, C., Kurniawan, P., Azrani, U., Aminah, S., & Lisa, O. (2025). Utilization of Coffee Grounds-Based Eco Briquettes as an Alternative Energy Source for Coffee Shop Enterprises in Aceh Barat Regency. *Journal of Service Innovation*, 1(1).
- Aulia, M. R., Pt, S., Asep Deni, M. M., Arif, M. Z., Sesario, R., Hut, S., ... & Ir Heru Adi Djatmiko, M. P. (2025). *METODOLOGI PENELITIAN MULTIDISIPLINER PENDEKATAN KOLABORATIF UNTUK PENELITI MASA KINI*. CV Rey Media Grafika.
- Nisa, K., Ringo, L. S., Aulia, M. R., & Kurniasih, E. (2025). IMPROVING ENTREPRENEURSHIP KNOWLEDGE OF STUDENTS IN MEULABOH STATE VOCATIONAL HIGH SCHOOL 3 WITH LIQUID DISH WASHER SOAP MAKING TRAINING: PENINGKATAN PENGETAHUAN KEWIRAUSAHAAN SISWA DI SEKOLAH MENENGAH KEJURUAN (SMK) NEGERI 3 MEULABOH DENGAN PELATIHAN PEMBUATAN SABUN CUCI PIRING CAIR. *WISDOM: Jurnal Pengabdian Kepada Masyarakat Wisdom*, 2(1).
- AULIA, M., PRAMULYA, R., FACHRUDDIN, F., ARISKA, N., SULINDAWATI, R., & MAULIZA, R. (2025). ANALISIS PENGEMBANGAN DESA PERHUTANAN SOSIAL BERBASIS KOMODITI KOPI MELALUI SUSTAINABLE LIVELIHOOD APPROACH: STUDI KASUS DESA KEKUYANG KECAMATAN KETOL KABUPATEN ACEH TENGAH. *JURNAL PERTANIAN AGROS V_ypedumenu: Universitas Janabadra*, 27(1), 101-108.
- Fuqara, F. A., Aulia, M. R., Nasution, A., Safrika, S., Tanjung, Y. W., Andriani, D., & Oviandalisa, O. (2024). Pemberdayaan Masyarakat Melalui Kawasan Rumah Pangan Lestari (KRPL) Guna Mewujudkan Gerakan Aceh Mandiri Pangan di Kampung Jagong Jeget, Kabupaten Aceh Tengah. *Jurnal Pengabdian Masyarakat: Darma Bakti Teuku Umar*, 6(2), 236-248.
- Faizin, R., Darmansyah, D., & Aulia, M. R. (2024). *Kompetensi Digital UMKM Kopi*. PT. Sonpedia Publishing Indonesia.
- Aulia, M. R., Muzammil, A., Santia, W., Ulpah, A., Ermanica, E., Badriah, N., & Aidar, A. (2024). Average Forecasting Analysis of Premium Quality Rice Prices at the Milling Level Using the Moving Average Time Series Method. *Journal of Information System, Technology and Engineering*, 2(4), 349-355.
- Siregar, D., Lubis, Z., Rahmadani, V. G., Sinulingga, M. B., & Aulia, M. R. (2024). Membangun Kepemimpinan dengan Hati untuk Meningkatkan Kinerja Manajerial Melalui Efikasi Diri dan Efektivitas Komunikasi di PT Perkebunan Nusantara III (Persero). *Jurnal Optimalisasi*, 10(2), 269-275.
- Nisa, K., Ringo, L. S., Athailah, T., Darmansyah, D., Aulia, M. R., Muzammil, A., ... & Sayuthi, M. (2024). Training on Making Water Hyacinth Compost to Increase Family Income in Gunong Pulo Village, West Aceh Regency: Pelatihan Pembuatan Kompos Eceng Gondok Untuk Peningkatan Pendapatan Keluarga Di Desa Gunong Pulo, kabupaten Aceh Barat. *WISDOM: Jurnal Pengabdian Kepada Masyarakat Wisdom*, 1(2).
- Eryanto, I. O., Kuswardani, M. P. D. R. A., Noer, I. Z., Aulia, M. M. R., Pt, S., & Siti Aminah, S. P. (2024). MODEL PENYULUHAN PERTANIAN PADI SAWAH.
- Aulia, M. R., Pt, S., Nasruddin, S. P., Nalle, M. N., Ariyanti, I., Saksono, H., ... & Mbate, M. M. (2024). *PENERAPAN MATEMATIKA EKONOMI*. Cendikia Mulia Mandiri.
- Aulia, M. R., Sihombing, D. A., Jakiyah, U., Astuti, E. D., & Sulaminingsih, S. (2024). Effects of Technology Adoption, E-Commerce, and Process Efficiency on Agribusiness Supply Chain Performance. *Jambura Agribusiness Journal*, 5(2), 108-119.
- Aulia, M. R., Yuhendra, A., Nisa, K., Muzammil, A., & Siregar, M. P. A. (2024). Peningkatan Kapasitas Pegawai BPS Aceh Barat untuk Menghasilkan Data Tanaman Pangan Berkualitas Menuju Swasembada Pangan 2027. *IKHLAS: Jurnal Pengabdian Dosen dan Mahasiswa*, 3(3), 17-23.
- Faizin, R., Darmansyah, D., & Aulia, M. R. (2024). Critical Drivers of Digital Marketing Implementation in the Coffee Industry of Central Aceh Regency. *Journal of System and Management Sciences*, 14(11), 115-128.
- Prayudi, A., Pratiwi, H., Aulia, M. R., & Sari, W. P. (2023). The Influence of Technical Competencies and Psychological Well-being on the Competitiveness of Micro, Small, And Medium Enterprises. *Bulletin of Counseling and Psychotherapy*, 5(3).
- Aulia, M. R., Darmansyah, D., Tanjung, Y. W., Safrika, S., Nugroho, Y., Nasution, A., & Yuhendra, A. (2023). PENDAMPINGAN PELAKU USAHA TANI DALAM PENINGKATAN POTENSI HILIRISASI KOPI ROBUSTA KABUPATEN ACEH BARAT. *EJOIN: Jurnal Pengabdian Masyarakat*, 1(10), 1241-1245.
- Aulia, M. R. (2023). Studi Kasus: Analisis Pendapatan Usahatani Padi Sawah di Desa Wonosari, Kecamatan Tanjung Morawa, Kabupaten Deli Serdang Menggunakan Metode SWOT. *COMSERVA: Jurnal Penelitian dan Pengabdian Masyarakat*, 3(03), 1201-1208.
- Aminah, S., Afrillah, M., Lisa, O., & Aulia, M. R. (2023). Kombinasi Pemupukan Organik dan Anorganik Terhadap Laju Pertumbuhan dan Rasio Bobot Basah Tajuk Akar Tanaman Padi Sawah (*Oryza sativa* L.). *Jurnal Agrotek Lestari*, 9(1), 15-22.
- Aulia, M. R. (2023). ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI PRODUKSI DAN PENDAPATAN USAHATANI KENTANG. *Jurnal Bisnis Tani*, 9(1), 21-31.
- Muhammad, C. P. S. M. S., & Aulia, R. (2023). Feasibility and Swot Analysis of Upland Rice Farming in Cingkes, Simalungun, Indonesia.
- Sutagana, I. N. T., Ernayani, R., Liow, F. E. R., Octiva, C. S., & Setyawasih, R. (2022). Analisis Pengaruh Paket Remunerasi dan Stres Kerja terhadap Turnover Intention dengan Kepuasan Kerja sebagai Variabel Mediasi pada Karyawan. *BUDGETING: Journal of Business, Management and Accounting*, 4(1), 183-203.

- Setyawasih, R. (2007). STUDI TENTANG PERISTIWA (EVENTSTUDY): Suatu Panduan Riset Manajemen Keuangan di Pasar Modal. *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 1(1), 52-58.
- Sudarsana, I. K., Armaeni, K. W. A., Sudrajat, D., Abdullah, D., Satria, E., Saddhono, K., ... & Ekalestari, S. (2019, November). The implementation of the e-learning concept in education. In *Journal of Physics: Conference Series* (Vol. 1363, No. 1, p. 012063). IOP Publishing.
- Widiyanto, T., & Setyawasih, R. (2019). Pengaruh Kompensasi dan Disiplin Kerja terhadap Kepuasan Kerja Karyawan. *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 13(2), 111-125.
- Saragih, M. G., Chin, J., Setyawasih, R., Nguyen, P. T., & Shankar, K. (2019). Machine learning methods for analysis fraud credit card transaction. *International Journal of Engineering and Advanced Technology (IJEAT)*. ISSN, 2249-8958.
- Setyawasih, R. (2011). Dampak Penurunan Tick Size Terhadap Kualitas Pasar Dan Determinan Likuiditas Pasar Di Bursa Efek Indonesia (Studi Kasus Tick size Rp1, 00 untuk Saham dengan Harga Kurang dari Rp200, 00). *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 5(1), 1-21.
- Cahyati, A. D., Mulyanti, K., & Setyawasih, R. (2011). Pemahaman dan kesiapan UKM dalam implementasi SAK ETAP: Survey Pada UKM di Bekasi. *JRAK: Jurnal Riset Akuntansi dan Komputerisasi Akuntansi*, 2(2), 19-27.
- Kurniasih, A., Sumarto, A. H., Setyawasih, R., & Pujihastuti, I. (2020). Determinant of Financial Distress: The Case of Pulp & Paper Companies Registered in Indonesia Stock Exchange. *Jurnal Manajemen & Agribisnis*, 17(3), 254-254.
- Kawiana, I. G. P., Arifin, M. S., Tulasi, D., Wibowo, T. S., & Setyawasih, R. (2023). The Effect of Work Environment, Work Stress and Work Motivation on Employee Performance in Freight Forwarding and Logistics Company. *JEMSI (Jurnal Ekonomi, Manajemen, dan Akuntansi)*, 9(4), 1317-1323.
- Setyawasih, R., Baali, Y., Ekopriyono, A., Pasaribu, J. S., Mas'ud, A. A., Simarmata, N., ... & Mose, Y. (2023). Manajemen Sumber Daya Manusia Global.
- Budiyono, H., & Setyawasih, R. (2020). Entrepreneurial intentions among entrepreneurship course students shaped by individual effects and family support. In *Proceedings of the 1st international conference on recent innovations (ICRI 2018)* (pp. 2109-2119).
- Judijanto, L., Setyawasih, R., & Rakinaung, J. C. (2024). Analysis Of The Influence Of Public Ownership, Number Of Independent Board Of Commissioners And Company Size On Corporate Reporting Timeliness Of Banking Industries In Indonesia. *JEMSI (Jurnal Ekonomi, Manajemen, dan Akuntansi)*, 10(1), 160-166.
- Setyawasih, R., Ningsih, L. K., Sitompul, P., Dewi, S. R., Hehamahua, A., Ritonga, S., ... & Hutapea, B. (2023). *Human capital management*. Pradina Pustaka.
- Martini, H., & Setyawasih, R. (2022). Prediksi Financial Distress Pada Perusahaan Sektor Property dan Real Estate Yang Terdaftar di Bursa Efek Indonesia Periode 2017-2020. *Formosa Journal of Sustainable Research*, 1(3), 357-374.
- Sudarsana, I. K., Anam, F., Rianita, D., Wikansari, R., Namok Nahak, M., Setyawasih, R., ... & Sukabawa, I. W. (2020, June). Culture as Indonesia Educational Base to Form Competitiveness and National Character. 3-6. In *ICASI 2020: Proceedings of the 3rd International Conference on Advance & Scientific Innovation, ICASI 2020, 20 June 2020, Medan, Indonesia* (Vol. 314). European Alliance for Innovation.
- Sihabudin, A., & Setyawasih, R. (2022). Pengaruh Kompensasi Dan Kepuasan Kerja Terhadap Turnover Intention Pada Pt Asuransi Asei Indonesia. *Bussman Journal: Indonesian Journal of Business and Management*, 2(3), 747-761.
- Setyawasih, R., & Budiyono, H. (2017). Efektivitas Pengelolaan Kinerja Pegawai Dan Employee Engagement Dalam Hubungannya Dengan Kinerja Pegawai. *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 11(1), 16-34.
- Setyawasih, R. (2009). Analisis Pemodelan Pengujian Eksistensi Anomali Return Harian di Bursa Efek Indonesia (Studi Kasus Periode 2005-2008). *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 3(1), 15-32.
- Setyawasih, R. (2007, September). *Uji Efisiensi Pasar Modal Indonesia: Analisis Shareholder Wealth dan Determinan Abnormal Return*.
- Sudarsana, I. K., Perbowosari, H., Wirta, I. W., Khuzaemah, E., Setyawasih, R., Fitri, R., ... & Yuza, A. (2020, June). The Role of Teacher And Family In Forming Children's Character. In *ICASI 2020: Proceedings of the 3rd International Conference on Advance & Scientific Innovation, ICASI 2020, 20 June 2020, Medan, Indonesia* (p. 201). European Alliance for Innovation.
- Abdullah, D., Hartono, H., Saddhono, K., Kurniasih, N., Iskandar, A., Rianita, D., ... & Sudarsana, I. K. (2019, November). HFLTS-TOPSIS With Pseudo-distance in Determining The Best Lecturers. In *Journal of Physics: Conference Series* (Vol. 1363, No. 1, p. 012073). IOP Publishing.
- Judijanto, L., Utami, E. Y., Setyawasih, R., & Oswari, T. (2023). Exploratory Analysis of Literature on the Impact of Globalization on Finance. *West Science Interdisciplinary Studies*, 1(12), 1562-1571.
- Ningsih, S. S., Berry, Y., Rusham, R., Pujihastuti, I., Setyawasih, R., & Arisprijadi, D. (2022). Pembentukan Dan Pengembangan Karakter Berwirausaha Serta Etika Pergaulan Bagi Remaja. *Jurnal Pengabdian PENEROKA: Rumpun Ilmu Ekonomi, Pendidikan, Bahasa, Kesehatan, Sosial Humaniora*, 1(02), 32-38.
- Amelia, D., & Setyawasih, R. (2020). Pengaruh Rasio Keuangan dan Agency Cost untuk Memprediksi Kondisi Financial Distress. *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 14(2), 91-110.
- Sudarsana, I. K., Rianita, D., Setyawasih, R., Iskandar, A., Manurung, N., Warsodirejo, P. P., ... & Rizki, Y. (2020, June). Culture As The Foundation of Education In Indonesia. In *ICASI 2020: Proceedings of the 3rd International Conference on Advance & Scientific Innovation, ICASI 2020, 20 June 2020, Medan, Indonesia* (p. 49). European Alliance for Innovation.

- Cahyati, A. D., & Setyawasih, R. (2012). PENGARUH INTELLECTUAL CAPITAL PROGRAM STUDI TERHADAP KINERJA PROGRAM STUDI. *JRAK: Jurnal Riset Akuntansi dan Komputerisasi Akuntansi*, 3(2), 18-34.
- Nugraha, H. A., Juliandara, L., & Setyawasih, R. (2024). Pelatihan dalam Rangka Mengurangi Dampak Smartphone Addiction di SDN 01 Sumpersari, Kabupaten Bekasi. *Jurnal Pengabdian PENEROKA: Rumpun Ilmu Ekonomi, Pendidikan, Bahasa, Kesehatan, Sosial Humaniora*, 3(01), 1-9.
- Al Fatah, P. A., Mahulauw, N., Sunandar, M. R., & Setyawasih, R. (2024). Pengaruh Kompensasi, Kepuasan Kerja Dan Lingkungan Kerja Terhadap Turnover Intention Karyawan Pada PT. Andiarta Muzizat. *Jurnal Manifest*, 4(01), 217-224.
- Putri, L. M., Hasanah, N. U., Pujianti, N. D., & Setyawasih, R. (2024). PENGARUH MOTIVASI, LINGKUNGAN KERJA DAN INSENTIF TERHADAP KINERJA KARYAWAN PADA PT INDONESIA EPSON INDUSTRY. *Jurnal Manifest*, 4(01), 225-235.
- Kuspriyono, T., Setyawasih, R., & Azlina, Y. (2023). The Influence of Work Motivation and Organizational Communication on Performance of Health Social Security Provider (BPJS) Employees. *JEMSI (Jurnal Ekonomi, Manajemen, dan Akuntansi)*, 9(5), 1937-1942.
- Pangestuti, R. S., Rusham, R., Sulastri, T., Setyawasih, R., & Mulyanti, K. (2023). MENINGKATAN PEMAHAMAN TENTANG PEMBUATAN CV DAN PERSONAL BRANDING DI DESA SUMBERSARI. *Jurnal Pengabdian PENEROKA: Rumpun Ilmu Ekonomi, Pendidikan, Bahasa, Kesehatan, Sosial Humaniora*, 2(02), 117-126.
- Devi, T. S., & Setyawasih, R. (2023). Pengaruh Budaya Organisasi Dan Disiplin Kerja Terhadap Kinerja Karyawan Pada Pt Pos Indonesia (Persero) Bekasi. *Jurnal Manifest*, 3(01), 26-50.
- Sulastri, T., Marginingsih, R., Pujihastuti, I., & Setyawasih, R. (2023). PELATIHAN EFIKASI DIRI DALAM MENINGKATKAN INTERAKSI SOSIAL PADA SISWA SEKOLAH DASAR. *Jurnal Pengabdian PENEROKA: Rumpun Ilmu Ekonomi, Pendidikan, Bahasa, Kesehatan, Sosial Humaniora*, 2(01), 74-83.
- Ramadayni, P. D., & Setyawasih, R. (2021). Pengaruh Profitabilitas, Struktur Modal Dan Likuiditas Terhadap Nilai Perusahaan Farmasi Yang Terdaftar Di Bursa Efek Indonesia. *Jurnal Manifest*, 1(01), 68-85.
- Setyawasih, R., Sudrajat, D., Prasaja, D., & Sapuguh, I. (2019, December). Designing Information Systems of Mobile Phone Catalog Product by Web-based. In *Journal of Physics: Conference Series* (Vol. 1364, No. 1, p. 012029). IOP Publishing.
- Setyawasih, R., Abdallah, Z., Susilo, D. E., Suprpto, S., & Nguyen, P. T. (2019). [P] Study of Accounting and Finance Activity: Growing Demand for Models of Accounting for Intangible Assets. *Revista de Ciencias Sociales y Humanidades*, 4(19).
- Setyawasih, R. (2016). FAKTOR PRIBADI, LINGKUNGAN, DAN SOSIOLOGI PADA TAHAP INISIASI PROSES KEWIRAUSAHAAN IKAN HIAS DI KOTA BEKASI. *Optimal: Jurnal Ekonomi dan Kewirausahaan*, 10(2).
- Setyawasih, R., & Hamidah, A. D. B. Organizational Culture and Innovative Work Behavior in Manufacturing Company: The Role of Employee Engagement as a Mediator.
- Afiat, D. D., Setiono, A., Putranto, S. A. E., Setyawasih, R., & Nurdiansyah, Y. (2026). The Influence of Digital Leadership, Knowledge Management Capability and Innovation Climate on Digital Innovation Capability in Digital-Based MSMEs. *Journal of Information System, Technology and Engineering*, 4(1), 21-25.
- Syarifuddin, S., Bertholomeus, G. C., Setyawasih, R., & Nuryakin, R. A. (2026). The Mental Health on Employee Performance with Digital Culture as a Moderating Variable: Penelitian. *Jurnal Pengabdian Masyarakat dan Riset Pendidikan*, 4(3), 21215-21222.
- RUSMIATI, E. T., RYANTORI, R., BAKTI, R., KHATIMAH, H., JULIANDARA, L., & SETYAWASIH, R. (2025, October). EMPOWERED FAMILIES, PRESERVED FAITH: STRENGTHENING SPIRITUALITY AND ECONOMIC LITERACY. In *ICCD* (Vol. 7, No. 1, pp. 706-713).
- Hermawan, R., Kusuma, D. P., Fauzan, R., & Setyawasih, R. (2025). PENGARUH LINGKUNGAN KERJA, BUDAYA ORGANISASI DAN STRES KERJA TERHADAP PERILAKU KERJA INOVATIF. *Musyarti: Jurnal Manajemen, Akuntansi, dan Ekonomi*, 21(3), 51-60.
- Aulia, M. R., Putra, A., Purnama, E., Anantama, A., & Aisyah, N. (2023). Studi Kualitatif Potensi, Pemanfaatan, Ancaman Dan Keberhasilan Produksi Kacang Tanah Di Desa Rantau Panyang Timur Kabupaten Aceh Barat. *Jurnal Agriust*, 60-64.
- Agustiar, A., Bagio, B., & Aulia, M. R. (2023). MODEL OF LEADING FOOD CROP COMMODITIES DEVELOPMENT IN WEST ACEH DISTRICT. *Jurnal Pertanian Agros*, 25(4), 4289-4302.
- Aulia, M. R., Pt, S., Widiarta, I. P. G. D., Pt, M., Astina, S. P., Lisarini, I. E., ... & Yayasan, P. MANAJEMEN AGRIBISNIS.
- Aulia, M. R., Pt, S., Nasruddin, S. P., Ariyanti, I., Saksono, H., Susila, M. R., ... & Yayasan, P. PENERAPAN MATEMATIKA.
- Antonius Prahendratno, S. E., Aulia, M. R., Pt, S., Erwin, S. E., MM, C., Zunan Setiawan, M. M., ... & Emi Rahmawati, S. E. STRATEGI BISNIS DIGITAL.
- Muliadi, S., Arthawati, S. N., Gustiawan, W., Sari, M. P., & Aulia, M. R. MUSYA ID SOLUSI INDUSTRI HALAL BIDANG PERTANIAN BERBASIS DIGITAL DALAM RANGKA PEMBERDAYAAN MASYARAKAT DI LOMBOK TIMUR.
- Aulia, M. R. (2020). Pengaruh Kompetensi Kewirausahaan Terhadap Kinerja Usaha Kedai Kopi Skala Mikro Dan Kecil Di Kota Medan. *Jurnal Manajemen Bisnis Krisnadwipayana*, 8(3), 100-113.
- Hendratni, T. W. (2019). Impact of Good Corporate Governance Implementation and Risk Management on Bank Performance and Corporate Values. *IOSR Journal of Business and Management*, 21(6).

- Nawasiah, N., Hendratni, T. W., & Indrawati, T. (2024). The Effect of TPF, NPF and CAR on Profitability with Financing as an Intervening Variable in Indonesian Islamic Banks during the Covid-19 Pandemic. *International Journal of Advanced Research in Economics and Finance*, 6(1), 265-277.
- Nisa, C., Subhan, M. N., Hendratni, T. W., & Oentarjo, Y. (2024). The Nexus Between Rural Bank Performance and Growth of Regional Gross Domestic Product in Depok, West Java. *Dinasti International Journal of Economics, Finance & Accounting (DIJEFA)*, 5(1).
- Noor, L. S., Badriah, B., & Hendratni, T. W. (2023). Peran pelatihan dan efikasi diri terhadap minat berwirausaha dalam upaya peningkatan produktivitas kelompok tani di desa Putat Nutug Ciseeng, Bogor. *Jurnal Manajemen Strategi dan Aplikasi Bisnis*, 6(2), 347-362.
- Hendratni, T. W., Astuti, S. B., & Atenyanti, A. (2023). Sosialisasi Literasi Keuangan Melalui Edukasi Menabung Sejak Dini Sebagai Wujud Perencanaan Finansial di Bogor, Jawa Barat. *BERDAYA: Jurnal Pendidikan dan Pengabdian Kepada Masyarakat*, 5(2), 151-158.
- Purnama, E., Rifai, A. I., & Nasrun, N. (2022). Analysis of Road Performance Used Indonesian Highway Capacity Manual 1997: A Case Jalan KH Abdul Halim Majalengka-Indonesia. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 888-895.
- Andika, I., Rifai, A. I., Isradi, M., & Prasetijo, J. (2022). A Traffic Management System for Minimization of Intersection Traffic Congestion: Case Bengkong Junction, Batam. *IJEED International Journal Of Entrepreneurship And Business Development*, 5(05), 945-956.
- Rifai, A. I. (2021). Analisis Text Clustering Masyarakat Di Twitter Mengenai Omnibus Law Menggunakan Orange Data Mining. *Journal of Information Systems and Informatics*, 3(1), 1-12.
- Immanuel, Y., Rifai, A. I., & Prasetijo, J. (2022). The Road Performance Analysis of the Tuah Madani Roundabout, Batam-Indonesia. *Indonesian Journal of Multidisciplinary Science*, 1(1), 27-36.
- Rahayu, A. J., Rifai, A. I., & Akhir, A. F. (2022). The phenomena of on-street parking at Kadipaten traditional market, West Java. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 815-822.
- Salsabila, V. F., Rifai, A. I., & Isradi, M. (2022). The Geometric Design of Horizontal Curved on Jalan Drono–Nnganom, Wonogiri Using Autocad® Civil 3D. *Indonesian Journal of Multidisciplinary Science*, 1(1), 304-317.
- Agniya, A. H., Rifai, A. I., & Taufik, M. (2022). The Geometric Design of New Jakarta-Cikampek Highway Access Using Autocad® Civil 3D: A Case of West Karawang Industrial Area. *Indonesian Journal of Multidisciplinary Science*, 1(1), 189-198.
- Rifai, A. I., Harefa, R. A., Isradi, M., & Mufhidin, A. (2021, September). How did the impact of the 2nd wave of COVID-19 on parking characteristics at non-referral hospitals? case study: permata cibubur hospital, Indonesia. In *Journal of World Conference (JWC)* (Vol. 3, No. 5, pp. 481-490).
- Andito, I. R., Rifai, A. I., & Akhir, A. F. (2022). The Design of Alignment Horizontal Using Indonesia Highway Design Standard: A Case of Jalan Babat–Tapen, East Java. *Indonesian Journal of Multidisciplinary Science*, 1(1), 199-210.
- Hasan, M., Rifai, A. I., & Djamal, E. Z. (2022). Phenomena of Online Transportation Mode Choice as an Alternative Public Transport in South of Jakarta. *Citizen: Jurnal Ilmiah Multidisiplin Indonesia*, 2, 776-784.